

Yvonne F. Brown

**“Transforming Individuals and Organizations to Achieve Success
Based on Leadership, Purpose and Persistence”**

Companies and organizations select Yvonne Brown because they want a learning experience that produces lasting change.

Yvonne’s powerful message motivates employees to raise their efficiency, improve moral, reduce turnover, and become more effective in their work. Her enthusiasm, knowledge and sincerity inspires audiences while she helps them to create a culture of achievement. She teaches people how to leverage their passion, determination and persistence as the keys to unlocking their business and personal objectives.

Yvonne brings over 23 years of corporate and entrepreneurial experience to a customized and personalized program for you and your organization. As a consultant she has experience with diverse teams within the U.S. and foreign countries including Italy, England, India and the Philippines. As an entrepreneur, establishing and managing multiple businesses, Yvonne is founder and president of Ball of Gold Corporation and JAD Communications International.

Ms. Brown brings the methodology and structure from her tenure at Accenture to her business consulting practice and provides her client with experiential strategies that are unmatched. She received her degree in Management from DePaul University.

Guided by a life-changing event that revealed her life’s purpose Yvonne Brown established [JAD Communications International](http://www.jadcommunications.com/) to help aspiring people of all ages. Coaching and enlightenment are the cornerstones of the organization.

The author of *Self Creation: 10 Powerful Principles for Changing Your Life*, Yvonne has appeared on radio and television talk shows, and is a well-known advocate for women’s issues. She helps organizations share information and resources effectively.



***Yvonne F. Brown is available for
keynotes, seminars, coaching and consulting***

**For more information please contact us via
email, phone or fax.
Phone: 312-953-2126
Toll Free: 866-294-0351**

<mailto:Yvonne@jadcommunications.com>
<http://www.jadcommunications.com/>
<http://www.ballofgold.com/>

Author, Speaker, Trainer and Coach, Yvonne F. Brown - The Jamaican American Dreamer™

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Some examples of seminar Topics

PDA Productivity (Why invest \$2,000 in a laptop when you can invest much less and get the job done.)

- Managing priorities
- Secret tips and techniques
- Date / Address book productivity
- PDA for presentations

Knowledge Management (How to avoid losing corporate knowledge)

- What is knowledge management?
- Value/benefit of KM your organization
- Applying KM best practices in project management
- Using KM best practices to competitive advantage

Cross-Cultural Communication (Diversity in the Global Village)

- Teamwork in a diverse cultural environment
- How to work effectively with different communication styles
- Ways to resolve cross-cultural conflicts
- Understanding the needs of people from diverse backgrounds
- How to communicate effectively in a business setting

Author of *Self Creation: 10 Powerful Principles for Changing Your Life*, Yvonne has appeared on radio and television talk shows, and is a well-known advocate for women's issues. A graduate of DePaul University, she brings over 23 years of corporate and entrepreneurial experience to a customized and personalized presentation for you and your organization.



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Author, Speaker, Trainer and Coach, Yvonne Brown, The Jamaican American Dreamer™

Biography **Yvonne F. Brown**

Yvonne Brown is President of Ball of Gold Corporation, a performance management, training, and consulting firm and JAD Communications International a motivation and human potential firm. During her 23 years of business technology experience, she has managed major business initiatives with diverse teams within the U.S. and foreign countries, including Italy, England, India and the Philippines. She has appeared on CAN-TV, Web Financial Network, writes for technology magazines and assists companies with employee performance management, training and coaching. She teaches the knowledge management module of an online eCommerce class at the University of Illinois at Chicago for the Professional Development Program office in the MBA department.

Ms. Brown co-chaired the MBA/University Task Force for the Chicagoland Entrepreneurial Center at the Chicagoland Chamber of Commerce, is Director on the Board of the Youth Communication Organization, a board member and the Executive Director for the Chicago Chapter of Women in Technology International (WITI), as well as the Regional Vice President of WITI Unlimited.

Ms. Brown holds a Bachelor of Arts degree in Business Management from DePaul University and certificates in Risk Management (George Washington University) and Project Management (Loyola University). She is author of the book *Self Creation: 10 Powerful Principles for Changing Your Life* and a sought after speaker who was a recent panelist for the Leadership Illinois Program, and the Women in Business conference for the Gannon Center for Women and Leadership at Loyola University. She has spoken at Comdex, Project World, Association of Image Consultants International (AICI), Black Data Processors Association (BDPA), Illinois Association of Public Procurement Officials (IAPPO), Collegiate Entrepreneurs' Organization (CEO), the Business Forum Program of the University of Illinois at Chicago MBA office, and the Chicagoland Chamber of Commerce. Her video on managing knowledge is currently featured on NETPoints at the University of Washington Educational Outreach and has been very well received on UWEO.

Active involvement in public service is evident through her participation in a variety of community organizations. Ms. Brown serves as a member of the National Association of Female Executives and was the newsletter editor for the National Speaker's Association, Illinois Chapter. She is also a speaker for the Gender Equity Fund of the American Association of University Women of Illinois. She serves as a member of the following committees and organizations: The IT Empowerment for Women and Girls Initiative, the Speakers Bureau for the Gender Equity Fund, the Midwest Technology Access Group a consortium which is aimed at bridging the digital divide, and the 21st Century Community Learning Center Program which is committed to Children First and improving the quality of education within the Chicago Public Schools.

Her leadership and commitment to excellence are attributes that bring her to the forefront in the computer technology arena. She was recently inducted into the IT Professionals Hall of Fame (2002) and voted #1 by the members of Positive Image News. Ms. Brown is listed in the International Who's Who Historical Society of Professionals and is often quoted in technology and business magazine articles. She is a member of the advisory board for the Women's Leadership Exchange.

Yvonne F Brown

Media - Some Interviews

A recent interview with Women In Technology International (WITI) magazine:

<http://www.witi.com/wire/index.shtml>

Interview with Teqnlology

<http://www.teqnlology.com/threads/pioneers/ybrown>

Interviewed on Technology show - CAN-TV

<http://www.ballofgold.com> see link on right side of home page

Quoted in Small Times Magazine article [“Forget the Glass Ceiling, Women Are On Nanotech’s Ground Floor.”](#)

Press Releases

Ball of Gold Corporation announced today that chairwoman, Yvonne F. Brown will present her world renowned topic “Live your Life on Purpose, Instead of By Chance” at The Motivation Show on September 18th, 2003 at McCormick Place, in Chicago, Illinois
<http://www.prweb.com/releases/2003/8/prweb77434.php>

Yvonne Brown selected as Keynote Speaker for 2003 Women’s Leadership Symposium at the University of Illinois at Chicago <http://newsisfree.com/sources/info/8454/>

Ball of Gold Corporation announced today that chairwoman, Yvonne F Brown has been selected for inclusion in the confidence section of a new book by Liane Sebastian titled “Ways of Wisdom For Women.”

<http://www.prweb.com/releases/2003/8/prweb77429.php>

Success 2003 Tour for Success™ - Sponsored by Volvo

<http://www.mpbnetwork.com/resource/event/chicago/speakers/ybrown.html>

Yvonne F. Brown – Author, Speaker, Trainer

The following keynotes and seminar topics are customized for corporate and association events.

- **Live Your Life On Purpose Instead of By Chance** (taking control of your future and your destiny)
- **Drawing Forth Personal Vision** - (creating your own future *an interactive seminar*)
- **Cross-Cultural Communication** (a Diversity topic – Working in teams and for Corporate Cultures)
- **Your Life is what your Thoughts Create** (based on content of the Self Creation & As a Man Thinketh)
- **Transforming Your Reality** (Surviving Change in a turbulent economy)

Some achievements for 2002 and 2003 are:

2002 Achievements

- Interviewed and quoted in Black Enterprise Magazine November 2002 issue in article "Trends in Supplier Diversity"
- Panelist at the Success 2002 conference along with Magic Johnson
- Graduation keynote presenter for Westwood College of Technology
- Panelist at the College of DuPage for program "Get Ready for IT"
- Speaker on Cross Cultural Communication at Project World at Navy Pier 2002
- Author of book "Self Creation: 10 Powerful Principles for Changing Your Life"
- Book signings at the Positive Image News Pavilion at Comdex, in Las Vegas
- Panelist for Leadership Illinois - Loyola University
- Speaker for "Girls Web Camp" Loyola University
- Speaker for BDPA (Black Data Processors) Disney World, Orlando, FL
- Interviewed on KNZZ radio station - Grand Junction Colorado regarding Self-Creation
- Inducted into the IT professionals hall of fame by Positive Image News
- Listed in the International Who's Who Historical Society for Professionals
- Founded motivational company JAD Communications International (a division of Ball of Gold Corporation)

There are many other accomplishments in 2002 that are not mentioned here because of space considerations

2003 Achievements

- Keynote speaker for the Women's Symposium at the University Of Illinois at Chicago
- Book signing and speaker at Transitions Book Place
- Book signing and speaker at the 410 Club - Wrigley Building
- Speaker on Palm Productivity Plaza Club, Prudential Building
- Speaker on Palm Productivity WBDC (Women's Business Development Center)
- Selected as the Keynote Speaker for WISE (Women In Science and Engineering) 2003 graduation
- Seminar presenter for SWE (Society of Women Engineers) 2003 conference
- Speaker for Robotics Competition program "Building for Tomorrow" at College of DuPage
- Featured in article on Nanotechnology in Small Times Magazine
- Featured in Visual .Net textbook for 20,000 to 80,000 college students by publisher Prentice Hall
- Book "Self Creation" selected by the Jamaican American Club as book of the month for Spring
- Selected as February Woman In The Spotlight for the Women In Technology International (WITI) Strategist newsletter
- Keynote speaker for the National Association of Black Engineers (NSBE) Leadership Conference
- Speaker on Drawing Forth Personal Vision Association of Chicago Banking Women (ACBW)
- Speaker for Palatine Business Professional Women (BPW)
- Speaker for Illinois Employment Training Center (IETC)



JAD Communications International

(a division of Ball of Gold Corporation)

Speaker

Yvonne Brown is a frequent and popular speaker at conferences, colleges, universities, companies and other organizations. She speaks on a variety of topics including:

- **Live Your Life On Purpose Instead Of By Chance**
This exciting, fast-moving program provides a proven formula to become your best starting from wherever you are today. You will learn how to make plans and inspire yourself to get more of what you really want in life. These practical, proven strategies and ideas help you to achieve your deepest desires.
- **Drawing Forth Personal Vision**
No one is better than you, and no one can tell you what your personal vision should be. Only you can decide what that is, then use these strategies to put them into action and fulfill your deepest dreams. Learn how to write your dream as you draw forth your personal vision
- **See it –Believe it – Achieve it**
This leadership program helps teens to develop a plan which will be used as a roadmap for achieving their goals as defined in a Vision Writing© exercise. Students benefit from learning the values of creating a plan for the future and how to execute that plan successfully. This leadership program builds self-esteem and provides a framework that can be used repeatedly in the future to build a successful life that benefits both the students and their community

Schedule an appearance

If your company, group, or school would like to schedule an appearance by Yvonne Brown, please email your name and contact information to <mailto:Yvonne@JADcommunications.com>. Please write “Scheduling” in the subject line.

For questions about scheduling, you can call our direct line: 312-953-2126

Here's what people say about Yvonne's presentations...

"You couldn't walk out of that room without being inspired. I became inspired myself. You did a masterful job and I was very impressed with what you did. You're marvelous as a communication broker"

Paul Shackley, Fairview Village

I wish to express the great impact and depth of your speech during my graduation. To this day my cousins that attended are still talking about you and commenting on the impact of your words on their daily lives.

Rica M. Bayoneto - Westwood College of Technology

I truly appreciated hearing your inspiring words of wisdom and encouragement. In these troubled times we live in, the words of inspiration make the days go by smoother and offer promise. –

Seminar Attendee

I'm glad there are positive female role model such as yourself. You are truly an enlightening individual and I hope I can follow in your footsteps one day. If I can accomplish half of what you have done I will truly be a success. –

Seminar Attendee

Your presentation provided valuable insight for the student. As a professional speaker you were knowledgeable about the topic and your real life examples, especially your own personal testimonies enabled the audience to connect with you and relate to your subject matter. –

***Rose Ratliff, Director of Career Services,
Westwood College of Technology***

Thank you for giving such a wonderful, educative, and life-guiding speech.

Rev. Michael Oyedokun

"What a wonderful, talented, knowledgeable and generous person you are. Thanks so much for the time you spent at Loyola last week in the Leadership Illinois and Women in Business Conference and all the value you provided."

Linda Salchenberger, Ph.D.
Director, Center for Information Management for Professions
& Associate Vice President for Academic Affairs
Loyola University, Chicago

"We appreciate the careful reflection that you gave in preparing your remarks for the Leadership Illinois Conference. Your presentation generated much positive feedback from the participants, a clear indication that your ideas were transformational and empowering."

Cheryl Temple – Leadership Illinois Class of 1998

"Your willingness to share your talent contributed greatly to the overall success of our program. Thank you for your example and for assisting us the advancement of our mission of expanding opportunities for women leaders in Illinois."

Susan Sutherland – Leadership Illinois Class of 1996

More quotes from seminar participants...

"I found the fact that we were taught by an experienced professional to be the most valuable part of the course. I found the instructor to knowledgeable and enthusiastic. She was very responsive to questions and concerns and willing to research anything she didn't know."

"The most valuable part of the training was the experience of the speaker. She is a very interesting speaker and presenter. She was also very helpful with the questions. By far the best of all the classes I have ever taken."

"I got what I wanted from this course. The way of presenting the material was very rewarding for me. The fact that the presenter included personal experiences in her line of work reinforces what I learned."

"I found the practical examples the most rewarding part of the training."

"The most valuable part of the training was the real world examples presented by an experienced professional."

"I found the tools and their uses and the real life experiences most valuable. The knowledge, presentation, responsiveness to questions were very valuable. Great Job! Hope to see you again the future."

"The case study and major principles presented were most valuable. The availability and responsiveness was really good."

"The most valuable part of the training was the anecdotes and personal insights. This was a 'real' course as apposed to just jargon and very common sense with an everyday approach."

"Great presentation. Clear, easy to understand and something I look forward to using long after this class is over."

"To see a long term professional's perspective and the level of excitement that goes along with that perspective was most valuable. The speaker is excellent and always holds your attention. The content is very valuable."

"I found that learning about the various available options, the realities, both positive and negative, to be most valuable. The speaker was very confident."

"Real world perspective, project management, team dynamics and client relationships were the most valuable part of the presentation. The speaker was very knowledgeable and gave excellent presentations. She was good at relating information to real life experiences."

"The speaker provided many valuable insights. Many of the items covered can be applied to other fields. The speaker was very attentive, had practical knowledge of course material and could provide real world examples."

Yvonne Frances Brown

MY VISION

I have a dream that people of all ages, races and social status will break through self-limiting beliefs to achieve and live the rich and full life they dream of and deserve.

MY MISSION

To awaken dreams and inspire self-creation.

CORE VALUES

Integrity. Self-Respect.
Empowerment.
Tenacity. Character.

www.jadcommunications.com

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