



JAD Communications International
JOURNEY. ACHIEVEMENT. DESTINY.

Advertising Guidelines

We provide advertising for complimenting web sites and businesses to benefit our members, visitors, and newsletter subscribers. Advertisers must agree to the following terms and conditions:

The advertising provided is text, graphical or some combination which directs visitors to the advertiser's contact information. Some ads may also include a website URL, an email or physical address or phone number.

Acceptable Ads

- We only accept advertising for family-friendly sites. Inappropriate ads include those for illegal drugs, guns, pornography, and ads containing bad language or graphic violence to people and animals.
- All ads will be encased in a border so that it differentiates from JAD Communications International's (JADCI) content and must contain the advertiser's logo or branding. We can also provide a border or label it as an "advertisement."
- Ads can never imply an affiliation with or endorsement by JADCI, unless such a partnership exists. Ads may not use JADCI images or logos. In addition, advertisements cannot solicit or collect any personal information from our users.
- Members and visitors must be able to return to JADCI by clicking on the browser's "Back" button. Any destination URLs that do not meet this criteria of "mouse trapping" will not be approved.
- Automatic downloads are not allowed from any advertisement or an advertiser's website.
- In regard to pop-unders & pop-ups, the advertiser's website can only spawn one after the close button is clicked.
- JADCI reserves the right to reject or terminate any advertising (text, insertion order, URL or graphic) that fails to conform to our policies, applicable laws & regulations, the public interest, or that it deems to be inappropriate for any reason. We may also reject or remove any advertisement for a website that is not functional. Should we decide not to accept your advertising, your payment will be refunded. If after your ad has been displayed, we find it conflicts with any of these policies you will receive a refund for the unused portion of your fees. The refund of all or part of your fees shall be the advertiser's sole remedy for termination of this agreement.

Ad copy

The advertiser must supply all text and graphics for the ad by the stated deadline. In addition, ads must meet the size specifications as listed on the rate sheet.



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Intellectual Property Rights

Each party to this agreement owns its respective website and the relating material & content. The advertiser grants JAD Communications International the nonexclusive license to set up & display the customer's ad and to link to the advertised site during the scheduled time period. There is no additional agreement granting any right, title, or license to the other party's intellectual property rights.

Liability

It is agreed that JADCI's liability for any error in displaying the ad shall not exceed the fee paid by the advertiser. If we are unable to display the advertisement at any time during the term period due to acts of God, war, riot, strikes, system or transmission failure, or for any other reason beyond its reasonable control, such failure to display the ad will not constitute a breach of this agreement. However, the advertiser may terminate this agreement for failure to display if the problem continues for more than 24 hours.

If such failure to display the advertisement is caused by an act or omission of the advertiser, JADCI shall be entitled to full payment of all fees. If we fail to meet our obligation, JADCI will return a pro-rata reduction in the fees.

JADCI shall not be liable for failure to deliver email advertisements because of electronic failures or due to email filtering by any ISP's or subscriber's email-filtering programs.

JADCI will not be liable, whether in contract or otherwise, for any indirect, incidental, or consequential damages even if notified in advance of such possibility.

Customer Warranties

- 1) The advertiser warrants that the ad is truthful and will not violate any foreign, federal, state or local law or regulation.
- 2) The advertiser will not infringe or misappropriate any copyright, trademark, patent, trade secrets, publicity or privacy rights of any person or third-party in any jurisdiction.
- 3) The advertisement does not contain any material which is unlawful, harmful, abusive, hateful, obscene, threatening or defamatory.
- 4) The advertiser agrees to defend, indemnify, and hold harmless JADCI's officers, directors, sub-licensees, employees, and agents from & against any claims, actions or demands, including without limitation reasonable legal & accounting fees, alleging or resulting from the breach of the warranties in the customer warranties section.

Changes to Advertisements

Corrections will not be made, unless agreed upon prior to uploading & publishing the ad to the web site. JADCI will only make those changes deemed necessary to fulfill the agreement. Failure to grant requested changes does not constitute a breach of this agreement.



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Website obligations

Ads that are scheduled for specific time periods may be cancelled and refunded in full if the cancellation is requested at least 7 calendar days before the scheduled time. Solo ads may be cancelled and refunded in full before the ad is displayed. Refunds requested within 7 calendar days of the scheduled ad will not be granted. No refund will be given after the ad has been displayed or transmitted via email, including solo ads. All refunds are made by check or a credit to your charge card. The advertiser is responsible for all merchant fees relating to credit card refunds.

Jurisdiction

This agreement shall be governed by and construed in accordance with the laws of the US and the state of Delaware.

Policy changes

JAD Communications International reserves the right to make changes to these policies and encourages you to review the policies before purchasing advertising.

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